



OKRA STRUT MEETING

Irmo Municipal Building
7300 Woodrow Street, Irmo, SC 29063

July 14, 2026 @ 6:15 PM

AGENDA

- I. Call to Order
- II. Approval of the Minutes
 - A. Approval of Minutes of June 9, 2026
- III. Amendments to the Agenda
- IV. Presentation by Citizens
- V. Budget Update
- VI. Old Business
 - A. Updates from Task Areas
- VII. New Business
 - A. Discussion and Approval of Marketing Vendor Items:
 - 1. Grace Outdoor Advertising: \$2,150.00
 - 2. Spectrum not to Exceed \$5,000.00
 - 3. Facebook Ads (Internal) not to Exceed \$1,000.00
 - 4. WLTX: \$2,000.00 + Gold Sponsorship

5. WIS: \$5,500.00
 6. Adams Outdoor Advertising: \$2,000.00
 7. Midlands Media Group: \$1,000 + Gold Sponsorship
 8. Lexington Life: \$1,800.00
- B. Discussion and Approval of Custom Audio for Stage Production at an Amount not to Exceed \$17,000.00
 - C. Discussion and Approval of Partial In-Kind \$1,000.00 Level Sponsorship by Kona Ice for Okra Strut 5K
 - D. Discussion and Approval of Additional Port-a-Potties for Parade and 5K
 - E. Discussion Regarding Trash Container Needs for Parade and 5K
 - F. Discussion and Approval of Additional Benefits for Major Sponsors
 - G. Discussion and Approval of Okra Strut T-Shirt Designs From Greater Irmo Art Guild

VIII. Next Meeting

- A. August 11, 2026

IX. Adjournment

ADA Notice: The Town of Irmo complies with the Americans with Disabilities Act. For meeting accommodations, call (803) 781-7050 during normal business hours and ask for the Events Manager or the Communications Director.

FOIA Notice: In accordance with the S.C. Freedom of Information Act, the time, date, place, and agenda of this meeting was posted on the bulletin board at Town Hall, on the public website, and notice was forwarded to all news media and individuals requesting notification.

Okra Strut Commission Meeting

June 9, 2026

VMP: L. Sherr, P. Hawkins, D. Cilley. Absent: M. Carpenter, S. Fulmer

Nvmp: Mayor Danielson, R. West, P. Brewer, J. Crossland, Dr. B. Waldman

I Call To Order 1815

II Motion to approve minutes from May 12, 2026 by P. Hawkins, 2nd L. Sheer, approve 3-0

III No amendments to agenda

IV No Presentation by citizens

V Budget updates; a few sponsors have applied and things are moving well.

VI 55 fenders and exhibitors have applied. The 5-k does have sponsors.

VII Motion to approve the profit split in lieu of vendor fee with Mad Hatter for the 'carnival truck- games with prizes separate from amusement ride tickets/wrist bands by P. Hawkins 2nd D. Cilley, approve 3-0

Discussion and motion to approve additional sponsorship opportunities to take to the Chamber Coffee Talks in order to get local businesses involved by L. Sherr, 2nd P. Hawkins, approve 3-0. Start with RC race cars, 18 hole mini golf at \$125.00 per hole.

VIII Next meeting July 14, 2026

IX Motion to adjourn P. Hawkins, 2nd L. Sherr.

Meeting adjourned @ 1840.

Respectfully submitted,

P. Hawkins