



## **OKRA STRUT MEETING**

Irmo Municipal Building  
7300 Woodrow Street, Irmo, SC 29063

July 14, 2026 @ 6:15 PM

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### **AGENDA**

- I. Call to Order
- II. Approval of the Minutes
  - A. Approval of Minutes of June 9, 2026
- III. Amendments to the Agenda
- IV. Presentation by Citizens
- V. Budget Update
- VI. Old Business
  - A. Updates from Task Areas
- VII. New Business
  - A. Discussion and Approval of Marketing Vendor Items:
    - 1. Grace Outdoor Advertising: \$2,150.00
    - 2. Spectrum not to Exceed \$5,000.00
    - 3. Facebook Ads (Internal) not to Exceed \$1,000.00
    - 4. WLTX: \$2,000.00 + Gold Sponsorship

5. WIS: \$5,500.00
  6. Adams Outdoor Advertising: \$2,000.00
  7. Midlands Media Group: \$1,000 + Gold Sponsorship
  8. Lexington Life: \$1,800.00
- B. Discussion and Approval of Custom Audio for Stage Production at an Amount not to Exceed \$17,000.00
  - C. Discussion and Approval of Partial In-Kind \$1,000.00 Level Sponsorship by Kona Ice for Okra Strut 5K
  - D. Discussion and Approval of Additional Port-a-Potties for Parade and 5K
  - E. Discussion Regarding Trash Container Needs for Parade and 5K
  - F. Discussion and Approval of Additional Benefits for Major Sponsors
  - G. Discussion and Approval of Okra Strut T-Shirt Designs From Greater Irmo Art Guild

#### VIII. Next Meeting

- A. August 11, 2026

#### IX. Adjournment

**ADA Notice:** The Town of Irmo complies with the Americans with Disabilities Act. For meeting accommodations, call (803) 781-7050 during normal business hours and ask for the Events Manager or the Communications Director.

**FOIA Notice:** In accordance with the S.C. Freedom of Information Act, the time, date, place, and agenda of this meeting was posted on the bulletin board at Town Hall, on the public website, and notice was forwarded to all news media and individuals requesting notification.