

TOWN OF
IRMO
EVENTS COMMITTEE



EVENTS COMMITTEE MEETING

Irmo Municipal Building
7300 Woodrow Street, Irmo, SC 29063

July 10, 2025 @ 6:00 PM

AGENDA

- I. Call to Order
- II. Approval of the Minutes
 - A. June 12, 2025 Meeting
- III. Old Business
 - A. Fourth of July - After Action Review
- IV. New Business
 - A. Trunk or Treat Event - Discussion
 - B. Christmas Parade - Discussion
- V. Presentation by Citizens
- VI. Adjournment

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 (ADA), the Town of Irmo will not discriminate against qualified individuals with disabilities based on disability in its services, programs, or activities. If you need accommodation to attend the meeting, please contact the Town Administrator or Municipal Clerk for assistance at (803)781-7050, M-F between the hours of 8:30 –

5:00 (closed most Federal and State Holidays).

TOWN OF IRMO
EVENTS COMMITTEE MEETING

June 12, 2025

The Irmo Events Committee held its regular meeting on Thursday, June 12, 2025, in the Municipal Building. Committee members in attendance were George Frazier -Chair, Marie Ryan, Jada Powell, Mayor Danielson, Cynthia Giles, and Councilman Gabriel Penfield. Others in attendance were Courtney Dennis, Town Administrator, Doug Polen, Town Administrator Assistant, Danielle McNaughton, Communications and Special Projects Manager and Lt Grinstead with Irmo Police Department. Not in attendance was Chelsea Christiansen.

The agenda was published and posted on Wednesday, June 11, 2025, to meet FOIA requirements.

I. CALL TO ORDER

Mr. Frazier called the regular meeting to order at 6:00p.m. and welcomed everyone.

II. APPROVAL OF THE MINUTES

April minutes to be approved at July's meeting.

The May meeting was cancelled due to an annual Chamber Event.

III. OLD BUSINESS

A. After action review of the 2025 Boardr Series Event

Ms. Ryan gave the update.

Key takeaways.

- Roughly three hundred people attended.

- No major injuries were reported.

- Forty skateboards were given out.

- There were 52 contestants who participated who came from several states along the east coast.

- No complaints were made from the surrounding neighbors.

- All sponsors were happy with how the event was presented.

- 25k budget from council.

- 27.7k in actual expenses.

- 19.5k in sponsorships.

B. Discussion and approval of the upcoming Fourth of July Event.

Laser Chicken to provide the laser light show for \$5,500.00

Kona Ice will be in attendance with their truck.

Committee members discussed finding a sponsor for the committee to be able to provide free hot dogs, water, and condiments to the public as well as needing volunteers for the day of.

C. Update on the 2025 Christmas Parade planned for December 6, 2025.

Mrs. Giles gave an update on the planning of the parade.

Mrs. Giles and Ms. Christiansen met prior to this meeting.

A discussion took place of Sponsorships and the sign-up forms for participants.

Heather Danley spoke with Committee members about the process of the Town of Lexington Christmas parade that she and other volunteers put on annually.

D. After action review of the 2025 Peep-a-Palooza Easter Event

The event was a great success with more families attending this year. The feedback given was that the event was well organized. The committee looks forward to a 2026 event.

IV. NEW BUSINESS

A. Approval to host the 2026 Boardr Series Event on March 27 & March 28, 2026, at the Rawls Creek Park.

Mrs. Powell made a motion to approve.

Mayor Danielson made a motion to amend to the item to Approval to host the 2026 Boardr Series Event on March 27 & 28, 2026 so long as the event does not exceed \$25,000.

Ms. Ryan seconded. The vote for approval was unanimous.

V. Presentation by Citizens

None

VI. Adjournment

Mayor Danielson made a motion to adjourn. Councilman Penfield seconded. The vote for approval was unanimous. The meeting was adjourned at 7:04 pm.