

TOWN OF IRMO
EVENTS COMMITTEE MEETING

November 14, 2024

The Irmo Events Committee held its regular meeting on Thursday, November 14, 2024, in the Municipal Building. Committee members in attendance were George Frazier -Chair, Marie Ryan-Vice Chair, Councilman Penfield, Jada Powell, Chelsea Christiansen and Mayor Danielson. Others in attendance were Danielle McNaughton, Communications and Special Projects Manager. Not in attendance was Melissa Clements.

The agenda was published and posted on Wednesday November 13, 2024, to meet FOIA requirements.

I. CALL TO ORDER

Mr. Frazier called the regular meeting to order at 6:00p.m. and welcomed everyone.

II. APPROVAL OF THE MINUTES

Mr. Penfield made a motion to approve the minutes of October 10, 2024. Seconded by Ms. Christiansen.

The vote for approval was unanimous.

III. OLD BUSINESS

A. Continued discussion on the 2025 Christmas Parade

Ms. Christiansen gave an update that she met with a member of the Lexington Christmas Parade for insight into how to prepare for such an event.

Some suggestions given were to have the following rules in place.

No live animals. No throwing candy or other items. Floats are not allowed to have their own Santa.

Kirby Floats was suggested as a local float company.

2024 parades to attend.

West Columbia/Cayce, Prosperity, Newberry, and Lexington.

B. Continued discussion and update on Chili Cook-off

Mr. Frazier gave an update that he is waiting for final figures from Irmo Trophy.

A discussion on the time of the event took place and a time of 11am-2pm was agreed upon.

A registration form with rules needs to be created.

IV. NEW BUSINESS

A. After action review and discussion of the 2024 Trunk or Treat event

Mr. Penfield made a motion to discuss. Ms. Ryan Seconded.

A discussion on the pros and cons of the event took place. While the committee all agreed that the event was a success, there were a few items noted for next year's event.

Assigned parking spots for trunk participants. Handicap parking. Food truck. Lights for the Irmo tent. Music and dancing available. Glow sticks instead of candy at the Irmo tent. Purchase a participation counter.

B. Approval to recommend the Boardr Skating Event in the amount of \$25,000 to the Town Council

Mayor Danielson made the motion. Mr. Penfield seconded.

Ms. Ryan presented to the committee the possible dates of the event to be March 28 and 29, 2025 or April 4 and 5, 2025. The event would be rain or shine. The number of participants would be limited to 75 due to parking. Overflow parking to take place at Universal Outreach.

Ms. Ryan has obtained a \$5,000 sponsorship from Palmetto Citizens.

Boardr requires a deposit of \$10,000 with the remaining balance to be due two weeks after the event.

Ms. Ryan is asking for more sponsors to reduce the cost from \$25,000.

A vote was taken for approval to recommend the Boardr Skating Event to the Town Council in the amount of \$25,000. The vote was unanimous.

C. Discussion of a holiday vendor event

Ms. Ryan made a motion to discuss. Mr. Penfield seconded.

Mrs. Powell discussed a possible holiday market type event for 2025. With the possibility of it being held at the Moore Park on Small Business Saturday. The idea is to bring in small businesses and/or holiday crafters to set up vendor tables with their products. There would be a small fee to vendors.

V. Presentation by Citizens

Mayor Danielson spoke about an upcoming new event for the Town of Irmo. There will be a Spring concert series in 2025. They are looking for sponsorships for the event. The dates and bands are as follows.

April 25-Shot Through the Heart

May 2-Let's Get It On

May9-90210 Radio

VI. Adjournment

Ms. Ryan made a motion to adjourn. Mr. Penfield seconded. The meeting was adjourned at 7:41 pm.